

# Alabama Mushroom Society, 501(c)3

## 4/5/2021 Board Meeting Minutes

### In Attendance

President- Allen Carroll

Vice President- Alisha Millican

Treasurer- Spencer Lowry

Secretary- Becca Mahoney

Form: Zoom Meeting

### Old Business

- AMF Update from Alisha
  - How do we go about getting speakers and vendors? Get info at GMF
  - Already have vendors wanting to reserve spots, waiting on bank acct switch
  - Have Jesse Azobek from Feral Foraging lined up as a speaker already
- Bank Acct Update
  - Report discussed, Spencer still doesn't have access to financial accounts.
  - How do we manage membership payments while in transition between accounts? There shouldn't be an impact as long as we are using the same bank acct.
  - Allen has Wells Fargo acct number. He will find out how to fill out top of bank papers and we will all sign with a notary at the GMF
  - We need to change the Paypal account type from a personal account to a nonprofit type.
- Health Dept Certification Class Update from Allen
  - Allen has been in contact with Angela(?) from Cullman (?) extension office in reference to info we need to cover.
  - The owner of Grandview Farms is very interested in helping with certification.
  - We agree that Trad Cotters program is overly complicated and too expensive. We need to break it down to 10 or less species readily available in our area.
- Update on how the forays are going from Allen and Alisha
  - Alisha's forays are going well. 12 people at the last one with several species of mushrooms found.
  - Allen's classes and forays are going well too in spite of low findings on the last foray.
- Update on Facebook Contest from Spencer

- Changing contest to advertise offering lifetime memberships. Contest will allow a paid member to win a lifetime membership.
  - Wait until we've restructured to launch that campaign.
- Update on calendar contest calendar pricing from Spencer
  - We will switch focus of contest to our new lifetime memberships (see New Business)
- Update on new POS/Membership system from Spencer
  - Spencer proposes that we switch to a new web service called Wild Apricot. Its a bit pricier than Go Daddy, but has an integrated POS system (so we will not need a new Paypal acct) and it would automate the membership process. It is much better suited to have membership only pages on the site.
  - Spencer will look up the exact cost and get back to us.
- Herb Day Booth coming up April 17th
  - Sign should arrive on the 12th
  - Discussed making another so that one is available for northern and central groups
- New logo update
  - No one has a logo to propose. Spencer is working on one.
- Recap Morel Foray
  - We had a great success with 65 households signed up to attend
  - We had 45 members who are new or renewed their membership in order to attend this foray
  - We raised \$358 in donations for the park
  - Tim appreciates but declines payment and has committed to running the morel foray every year and would also be interested in running some smaller forays through the year.
  - Tim has offered to run a Chanterelle foray for us

### New Business

- Cost of sending free calendars to Calendar contest winners too expensive
  - Collage.com is much more affordable.
  - We unanimously vote to no longer offer free calendars to contest winners. We will honor the prize for winners of Jan, Feb and March, but discontinue the free calendars effective immediately.
- Allen has speakers lined up for meetings
  - None yet
- Propose getting set up with Square
  - Discussed, looking into cost
- Propose a Lifetime Membership option
  - Cost of lifetime memberships for other mushroom clubs in the area range about \$200-\$250 for individual and \$250-300 for family.
  - Alisha proposes that we set the individual price at \$200 and the family price at \$300. The family lifetime membership will specifically state that it covers the

member, their spouse and their minor children. Board unanimously votes to accept these proposed prices and conditions.

- Georgia Mushroom Festival
  - Allen will make a volunteer sign up sheet
  - Need to get sign, table, easy up
  - Who all of us will be there? (Spencer, Becca, Allen and Alisha)
- Trying to book Alan Rockefeller to run a foray in May
  - Charge fee to cover the cost to hire him
  - Allen will message him
- Partnering with Fundis
  - Teach members to take proper photos/documentation
  - Push posting to our Fundis project on iNat.
  - Allen and Alisha will run forays specifically for collecting specimens
  - Partnering with U of Auburn Herbarium to send vouchered specimens to.
  - Alisha is putting together a presentation explaining why this is important and how our members can help, scheduled for Apr 14th at 7pm
  - Alisha is working on getting a Fundis mycologist to do the presentation at our May meeting.

### Action Items

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- Becca to get sign, prepare mushroom displays for the Herb Day event.
- Spencer to keep working on the logo.
- Allen will find out how to fill out Wells Fargo bank forms.
- Spencer will look into the cost of Wild Apricot and get back to the Board.
- Allen will make a volunteer sign up sheet for the GMF booth
- Allen will contact Alan Rockefeller about running a members only foray in May
- Alisha and Allen will organize FunDiS vouchering forays
- Allen will schedule speaker for our upcoming meetings
- Alisha is making a presentation about citizen science
- Alisha is arranging a FunDiS mycologist to speak at our May meeting